

Master Image Wear Screen Printing and Embroidery Guidelines

When submitting digital files to Master Image Wear (MIW), please follow the guidelines below to insure successful processing of your artwork.

Zipped Digital files of up to 10mb can be uploaded to the MIW website through the Contact Form or sent to us via email at: info@masterimagewear.com. For files larger than 10mb, you can either use a Cloud server, sharing the link with MIW, a mail/delivery service or stop by our office with your artwork on a Flash drive or DVD disc.

Important Note. Do not submit artwork for which you do not own the copyright or have approval from the copyright owner. MIW will not process artwork unless copyright has been obtained.

The Screen Printing process:

Screen Printing relies on a Spot Color Process that prints each color individually through its own stencil or "screen". This process requires that each colors used in the artwork have their own "separation". Using Vector artwork is the best option to creating artwork with layer separations by color.

Art Requirements:

Vector: Vector artwork is created using Adobe Illustrator or CorelDraw. For optimal results, vector artwork with color separations should be used. Because the artwork is vector, there is no size requirement.

File formats accepted: .ai, .pdf, .eps

Please Note: When submitting vector artwork with text elements you will need to convert the text to Outlines. In Adobe Illustrator, go to "Type" menu > "Create Outlines".

Raster: Raster artwork are bitmapped images and must be saved at 100% of the size to be printed with a resolution of at least 300dpi/ppi.

File formats accepted: .pdf, .psd, .jpg, .jpeg, .gif, .tiff

Please Note: If artwork is submitted as a flat image and there is more than one color for printing purposes, then it may be necessary for MIW to recreate that artwork for color separation and an additional fee may apply. Contact MIW concerning your specific design needs.

The Embroidery Process:

Embroidery files are digitized by MIW to match the custom artwork to thread color as precisely as possible. An embroidery machine uses a Digitized file to know how stitch, in what colors and in what order. For new artwork, a one-time digitizing fee for up to 8000 stitches and per 1000 stitches above 8000. Contact MIW for this cost.

Art Requirements:

File size should be at 100% (CMYK Raster or Vector in inches) with a resolution of at least 150dpi/ppi.

File formats accepted: .pdf, .psd, .jpg, .jpeg, .gif, .tiff, .ai, .eps